



SKILLS FOR SUCCESS

BRAND TOOLKIT

LOGO & WORDMARK



**SKILLS FOR
SUCCESS**



**SKILLS FOR
SUCCESS**
DISCOVER YOUR POTENTIAL



DISCOVER YOUR POTENTIAL
**SKILLS FOR
SUCCESS**



**SKILLS FOR
SUCCESS**



**SKILLS FOR
SUCCESS**
DISCOVER YOUR POTENTIAL



DISCOVER YOUR POTENTIAL
**SKILLS FOR
SUCCESS**

FULL COLOUR

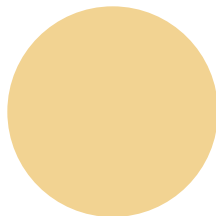
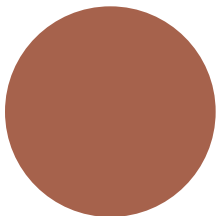
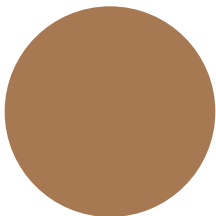
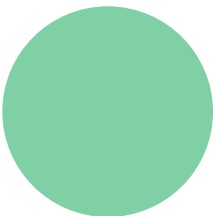
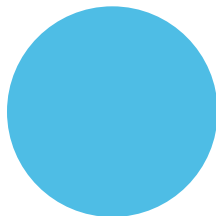


SKILLS FOR
SUCCESS

**COLOUR &
TYPOGRAPHY**

COLOUR

CORE COLOURS



#94DAF3
39, 10, 0, 5
148, 218, 243

#FFBABA
0, 27, 27, 0
255, 186, 186

#4EBDE5
66, 17, 0, 10
78, 189, 229

#BAD4AA
12, 0, 20, 17
186, 212, 170

#F4E7CB
0, 5, 17, 4
244, 231, 203

#F28671
0, 45, 53, 5
242, 134, 113

#9E96CB
22, 26, 0, 20
158, 150, 203

#80D0A5
38, 0, 21, 18
128, 208, 165

#F2D392
0, 5, 17, 4
244, 231, 203

#D9341E
0, 76, 86, 15
217, 52, 30

#2E2B46
34, 39, 0, 73
46, 43, 70

#88B7A4
26, 0, 10, 28
136, 183, 164

#A67952
0, 27, 51, 35
166, 121, 82

#FBD119
0, 17, 90, 2
251, 209, 25

#000000
0, 0, 0, 100
0, 0, 0

#71C15E
41, 0, 51, 24
113, 193, 94

#A6624C
0, 41, 54, 35
166, 98, 76

#FB9D4D
0, 37, 69, 2
251, 157, 77

LEADING - Keep 4pt more than the actual type size (i.e. 51/55)

FAGUN – EXTRA BOLD
HEADLINE FONT
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789

LEADING - Keep 3pt more than the actual type size (i.e. 30pt/33pt)

ZILLA SLAB – BOLD
Sub Headline Font
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789

LEADING - Keep 3pt more than the actual type size (i.e. 18pt/21pt)

ZILLA SLAB – REGULAR
Body copy font
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789

**Used for boarding passes & luggage tags graphics only*

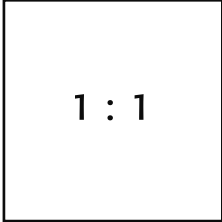
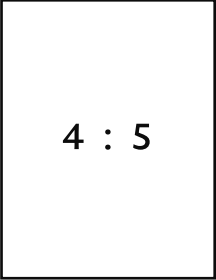
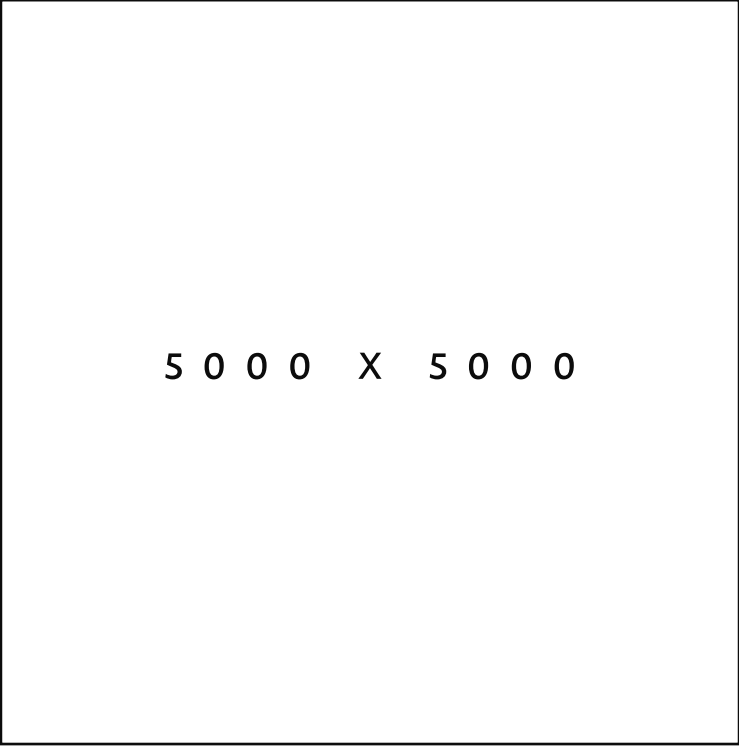
EXPRESSWAY – REGULAR
HEADLINE FONT
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789

BACKGROUND & TEXTURES

BACKGROUNDS

These textures are used as backgrounds in design layouts. Various digital sizes are included and can be applied to high-resolution digital media and print.

I N C L U D E D :



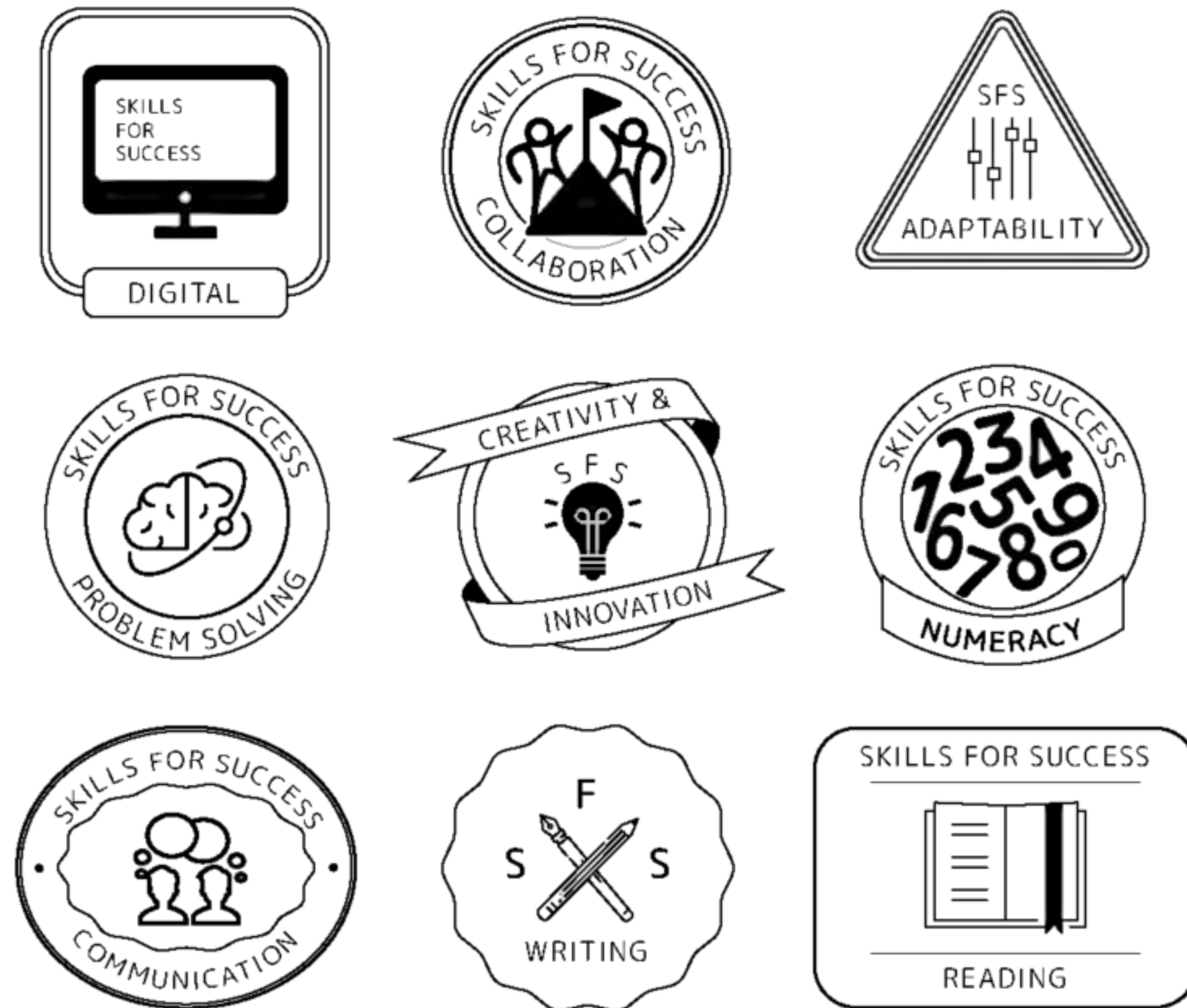
BURNT PAPER SCRAPES



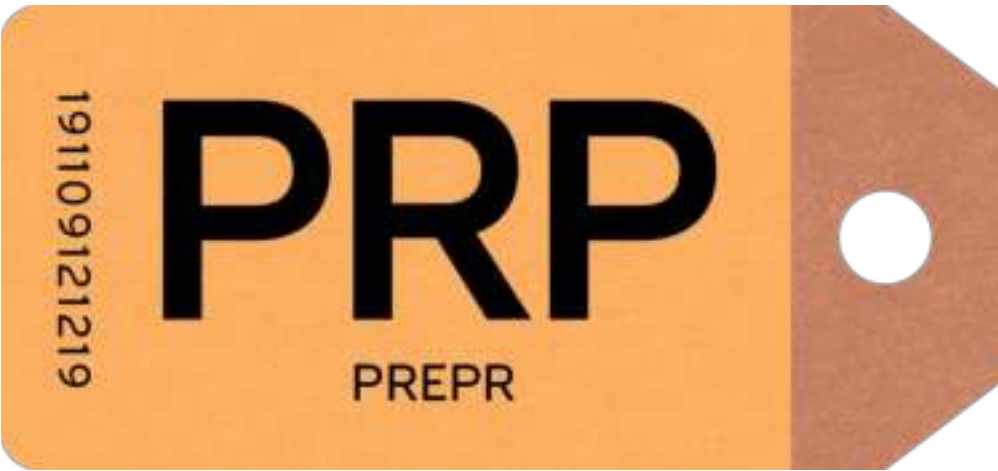
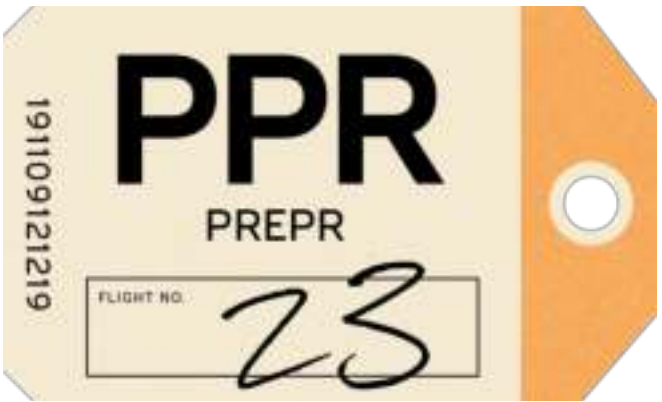
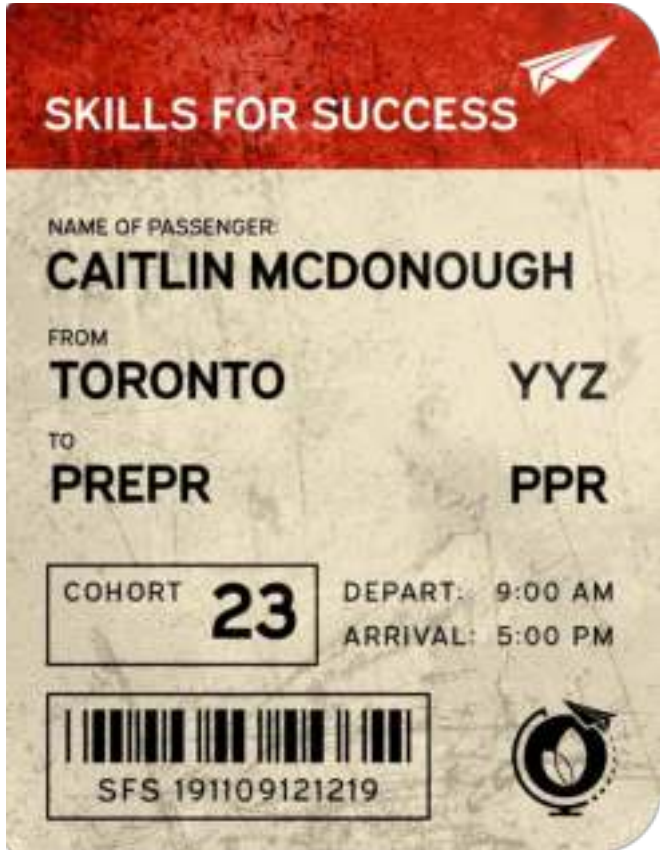
SECONDARY ELEMENTS

STAMPS & PASSPORT

Various stamps that represents certain skills. Blue, red & green stamps are also included.



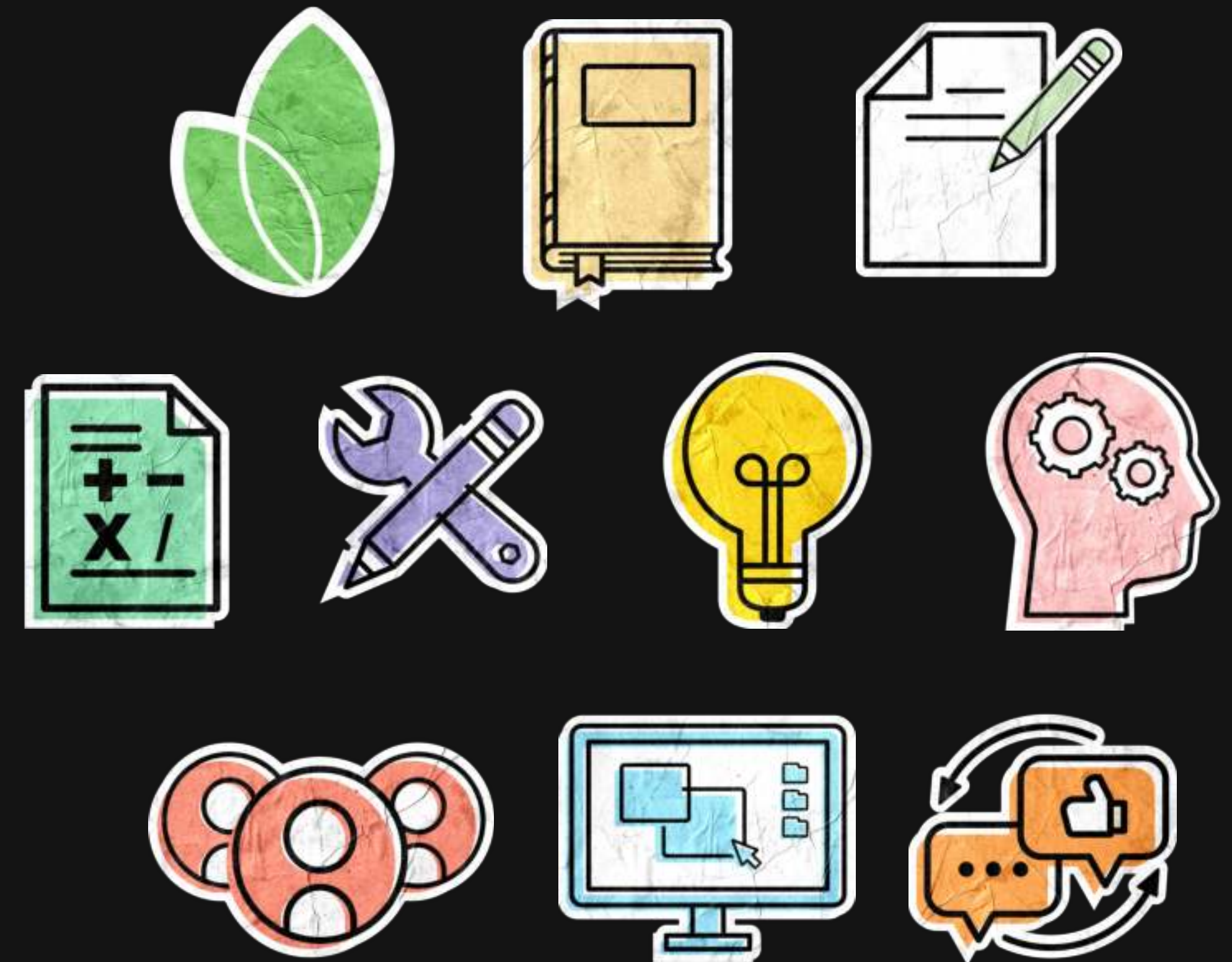
BOARDING PASS & LUGGAGE TAGS



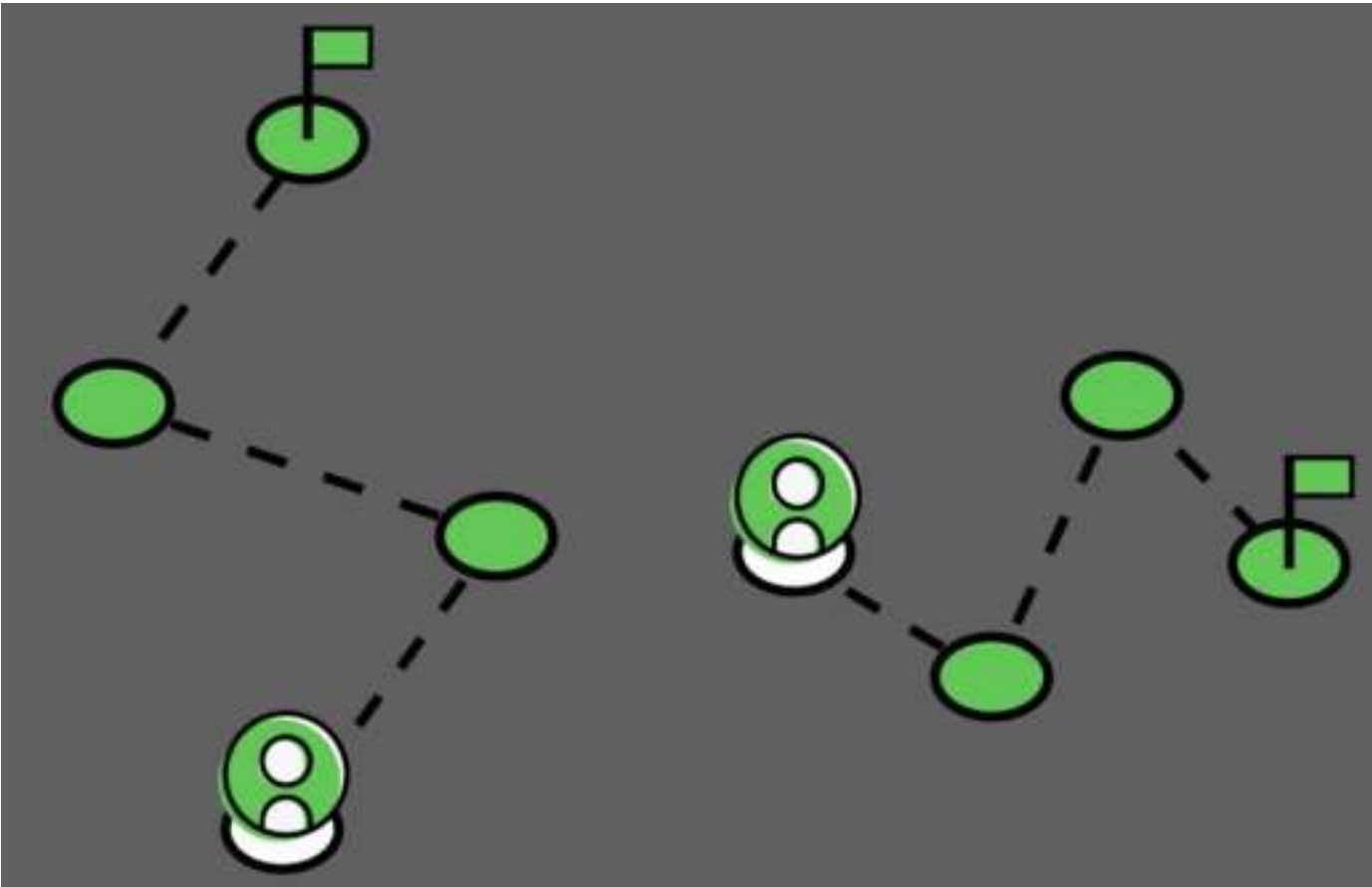
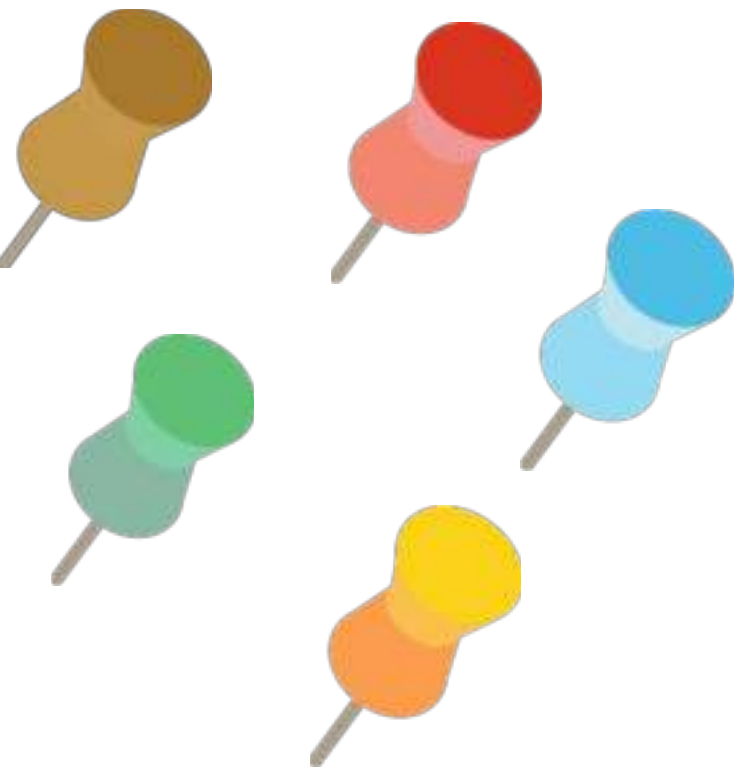
STICKERS


SFS STICKERS


PREPR STICKERS





ADDITIONAL GRAPHICS



 Labs

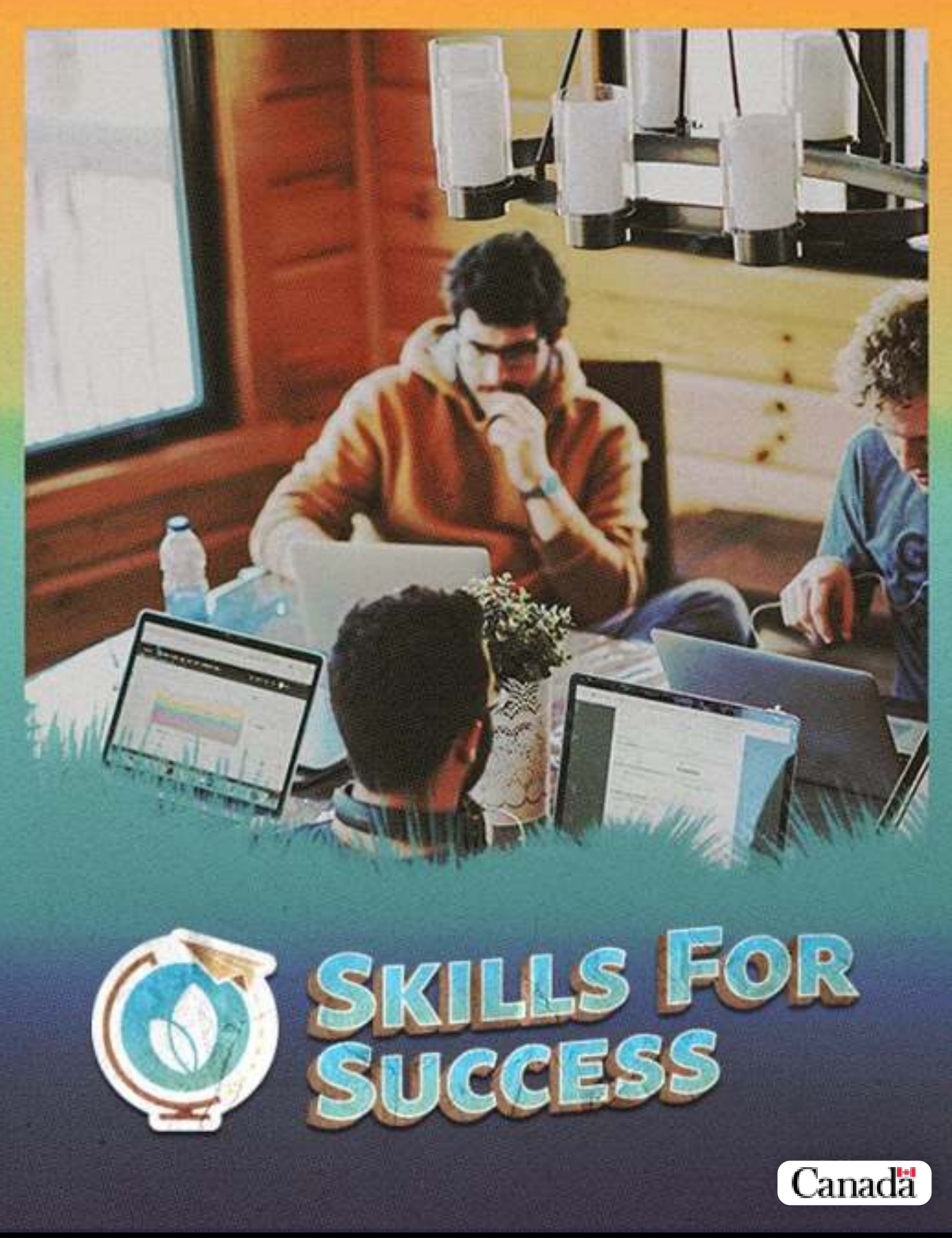
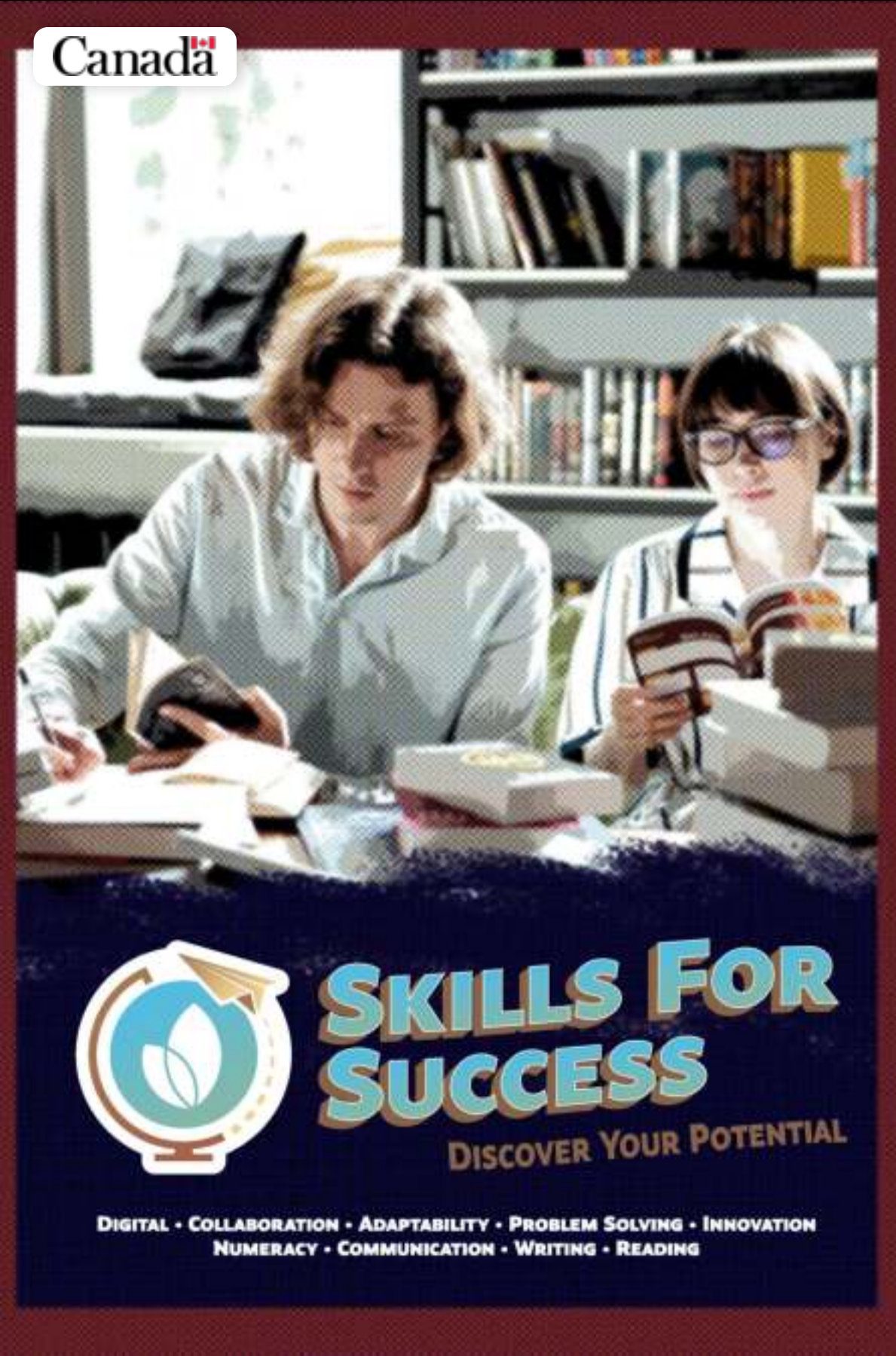
 Challenges

 Projects

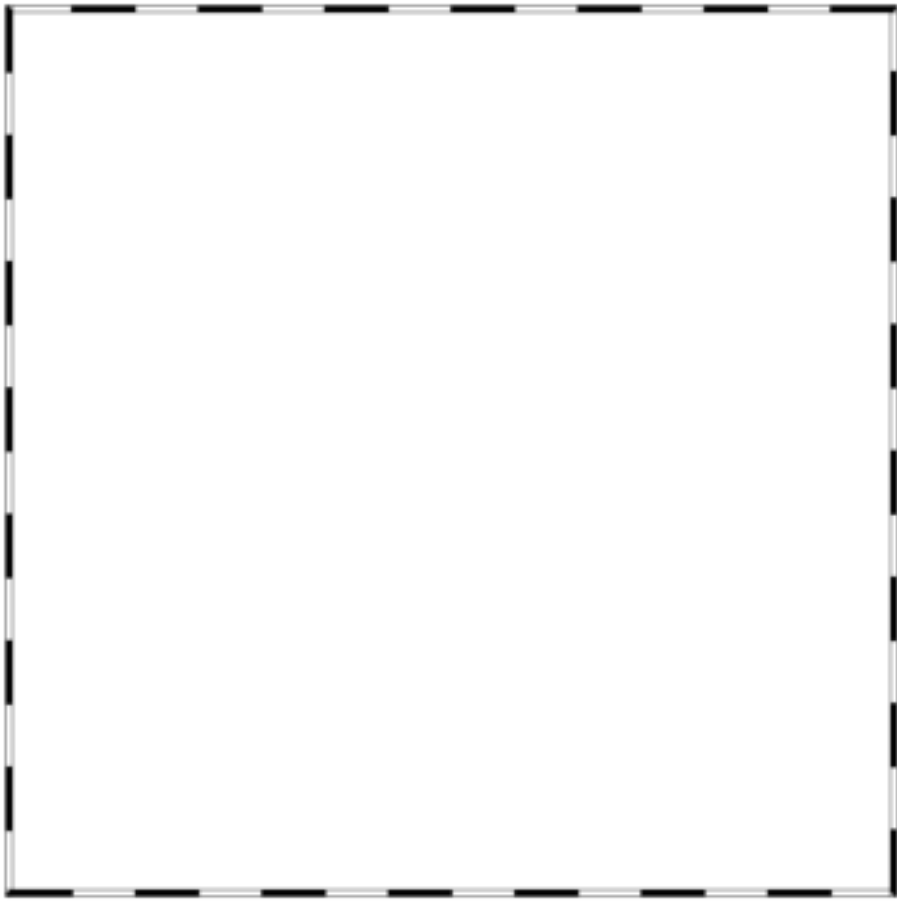
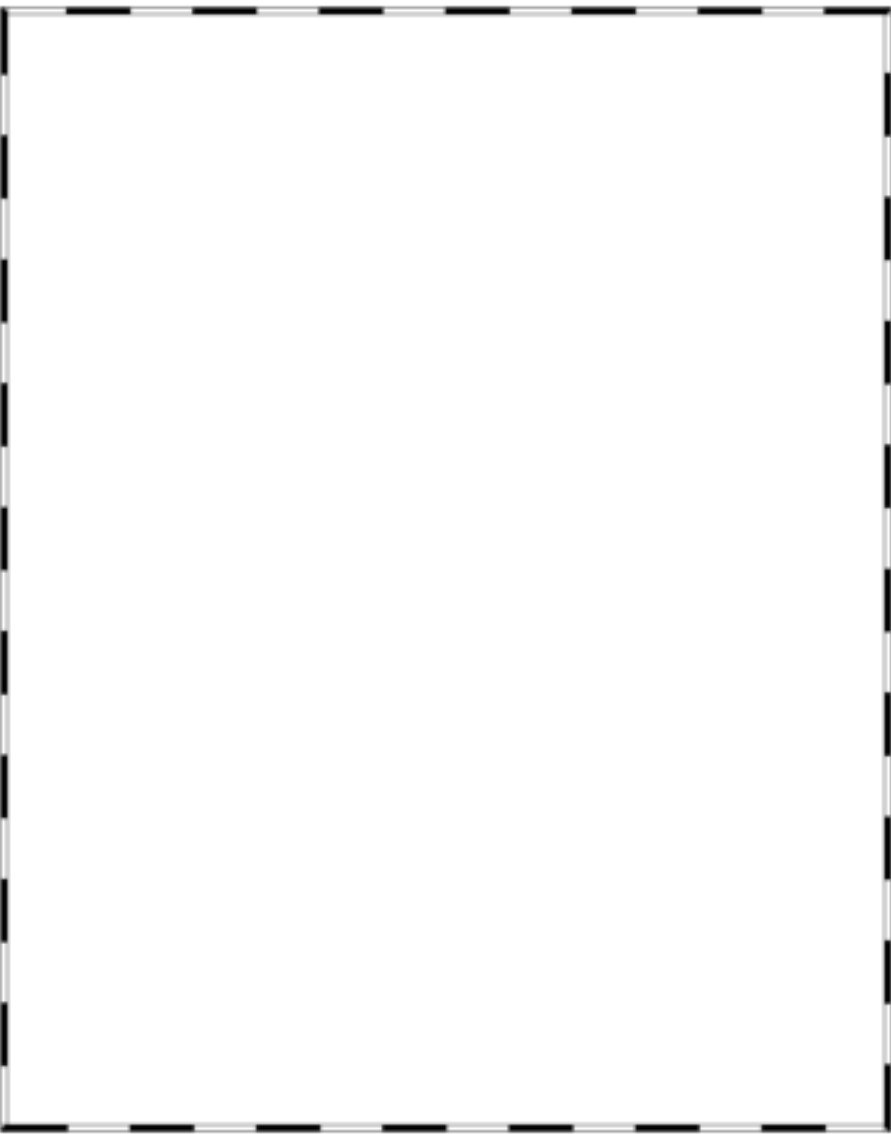
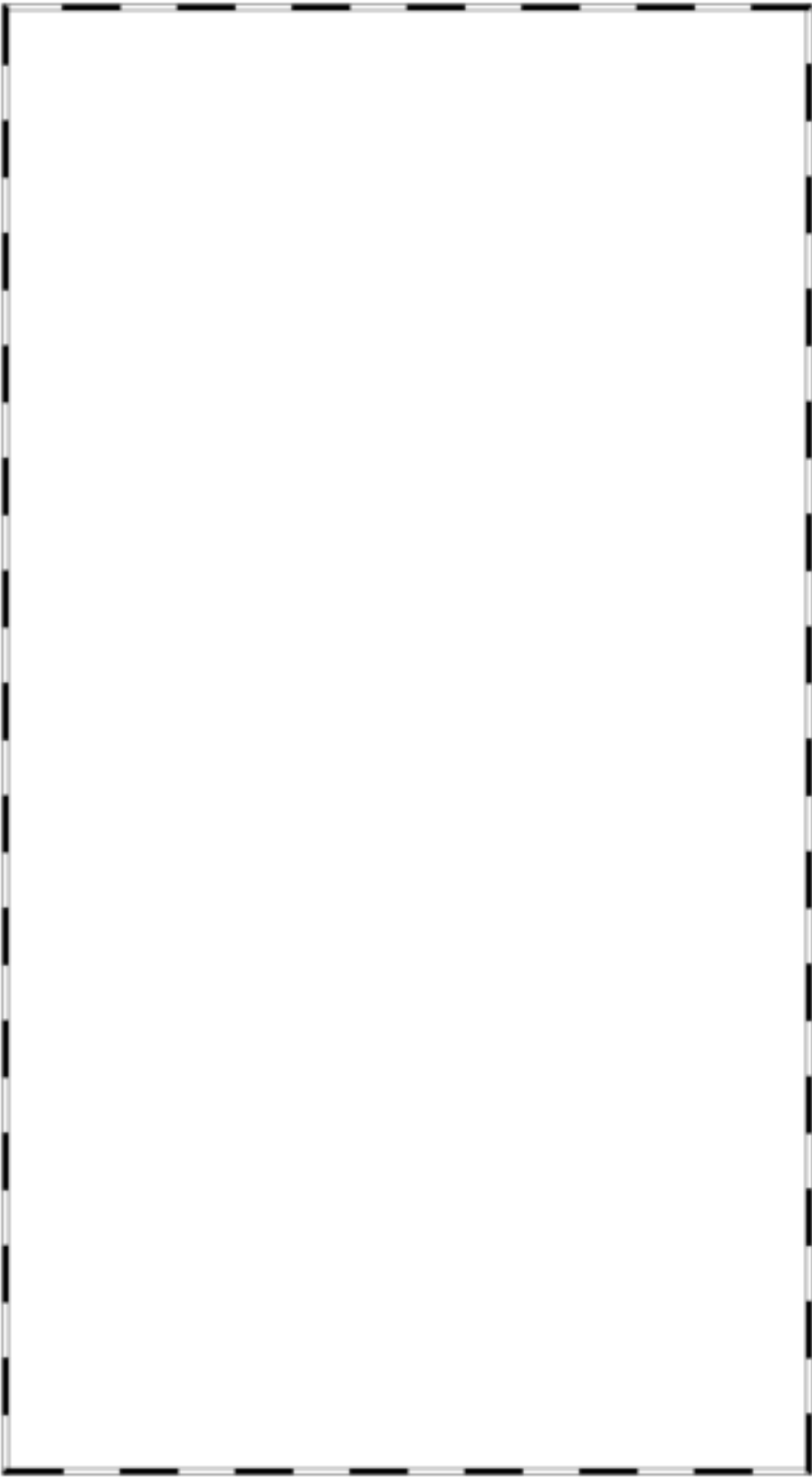
 Resources

FRAMES

POSTCARD FRAMES



MAP BORDERS



MEDIA & PRINT



Liked by **username** and **others**
2 DAYS AGO

preprme A no cost 8 week hybrid learning program that unlocks the full potential of your junior digital talent to grow your business without adding headcount.

This comprehensive solution is designed to help them develop T-shaped skills by teaching core business concepts in revenue and management, while also exposing them to other areas of digital expertise through cross-functional collaboration.

With SFS, your team will build and launch digital products and projects with confidence, all while gaining valuable experience in the latest industry trends. Empower your digital talent and watch your business thrive with Prepr's SFS program.

Funded in part by the Government of Canada’s Skills for Success Program.



Prepr @preprme · May 6



Prepr's SFS program is an 8-week hybrid learning program that helps businesses develop the full potential of their junior digital talent without adding headcount. It teaches core business concepts in revenue and management and exposes them to other areas of digital expertise through cross-functional collaboration, helping them develop T-shaped skills.

Build and launch digital products
Gain valuable experience in industry trends
Empowering digital talent
Helping businesses thrive

Funded in part by the Government of Canada's Skills for Success Program





Prepr

1,676 followers
5d

A no cost 8 week hybrid learning program that unlocks the full potential of your junior digital talent to grow your business without adding headcount.

This comprehensive solution is designed to help them develop T-shaped skills by teaching core business concepts in revenue and management, while also exposing them to other areas of digital expertise through cross-functional collaboration.

With SFS, your team will build and launch digital products and projects with confidence, all while gaining valuable experience in the latest industry trends. Empower your digital talent and watch your business thrive with Prepr's SFS program.

Funded in part by the [Government of Canada](#)'s Skills for Success Program.



UNLOCK THE FULL POTENTIAL OF YOUR JUNIOR DIGITAL TALENT

JOIN THE SKILLS FOR SUCCESS PROGRAM



**Prepr**

3d

A no cost 8 week hybrid learning program that unlocks the full potential of your junior digital talent to grow your business without adding headcount.

This comprehensive solution is designed to help them develop T-shaped skills by teaching core business concepts in revenue and management, while also exposing them to other areas of digital expertise through cross-functional collaboration.

With SFS, your team will build and launch digital products and projects with confidence, all while gaining valuable experience in the latest industry trends. Empower your digital talent and watch your business thrive with Prepr's SFS program.

Funded in part by the Government of Canada's Skills for Success Program.

**UNLOCK THE FULL
POTENTIAL OF YOUR
JUNIOR DIGITAL TALENT**

**JOIN THE SKILLS FOR
SUCCESS PROGRAM**

prepr
Canada



Like



Comment



SKILLS FOR SUCCESS

DISCOVER YOUR POTENTIAL



Funded in part by the
Government of Canada's
Skills for Success Program

Canada

Powered by

prepr

Learn Lab Platform



Introducing the Skills For Success Program on the Prepr platform!

- A no cost 8 week hybrid learning program that unlocks the full potential of your junior digital talent to grow your business without adding headcount.
- This comprehensive solution is designed to help them develop T-shaped skills by teaching core business concepts in revenue and management, while also exposing them to other areas of digital expertise through cross-functional collaboration.
- With SFS, your team will build and launch digital products and projects with confidence, all while gaining valuable experience in the latest industry trends. Empower your digital talent and watch your business thrive with Prepr's SFS program.

Spaces are limited so don't miss out and sign up at:
prepr.org/programs/sfs-employers



Why Nominate your Future Leaders?

By 2025,
50% of all employees will need reskilling due to advances in technology.

Organizations with a strong learning culture are...

92% more likely to develop innovative products and processes, and 52% more productive.

86% of HRBPS report an increase in the skills required to be effective manager.

94% of employees would stay at a company longer if it invested in their career development.

60% of hybrid employees say their direct project or team lead is their most direct connection to company culture.

51% of Gen Z say that their education has not prepared them to enter the workforce.

218% Higher income per employee for companies that offer comprehensive training programs that those that don't

46% of Gen Z employees recently surveyed say that the pandemic made pursuing their educational or career goals more difficult

Selected companies receive

Comprehensive 8-week hybrid learning program

- 80 Hours of core training
- 40 Hours of post program support and platform access

A no cost lab program (\$5k value) with a \$3200 subsidy for every employee that completes the program

One year company wide access to the Prepr platform (27k value for upto 150 employees)

Important: Only 30 company spots are available so space is limited



Target Employer Profile

Support junior **developers, designers, business analysts, product/project managers and digital marketers** move into a leadership roles, build T-shaped and cross functional collaboration skills.

Skills they will gain:

- Innovation principles and ideation strategies
- Entrepreneurship
- Marketing strategies
- Competitive audits and developing value propositions
- Developing customer profiles and comms strategies
- Customer journey mapping
- UX design principles for digital products
- Integrating and building tech stacks
- Asking informed questions
- Analytics and building data dashboards
- Quality assurance
- Persuasive copywriting for digital comms



Program Path: How it works

Pre-Program:

Employees are assessed for their skill level and are placed on a customized learning path. One hour program prep.

Week 1:

Full-day program kick-off & innovation day

Week 2-7:

Half day facilitated session once a week + 6 hours of independent work per week

Week 8:

Prepare and pitch team solution, with dry-runs and final presentations during a half-day session.

Post-Program Support:

Open office hours until March 2024



Start Your Journey Now

Reserve your spot at prepr.org/programs/sfs-employers



Powered by

prepr
Learn Lab Platform

Funded in part by the
Government of Canada's
Skills for Success Program

Canada



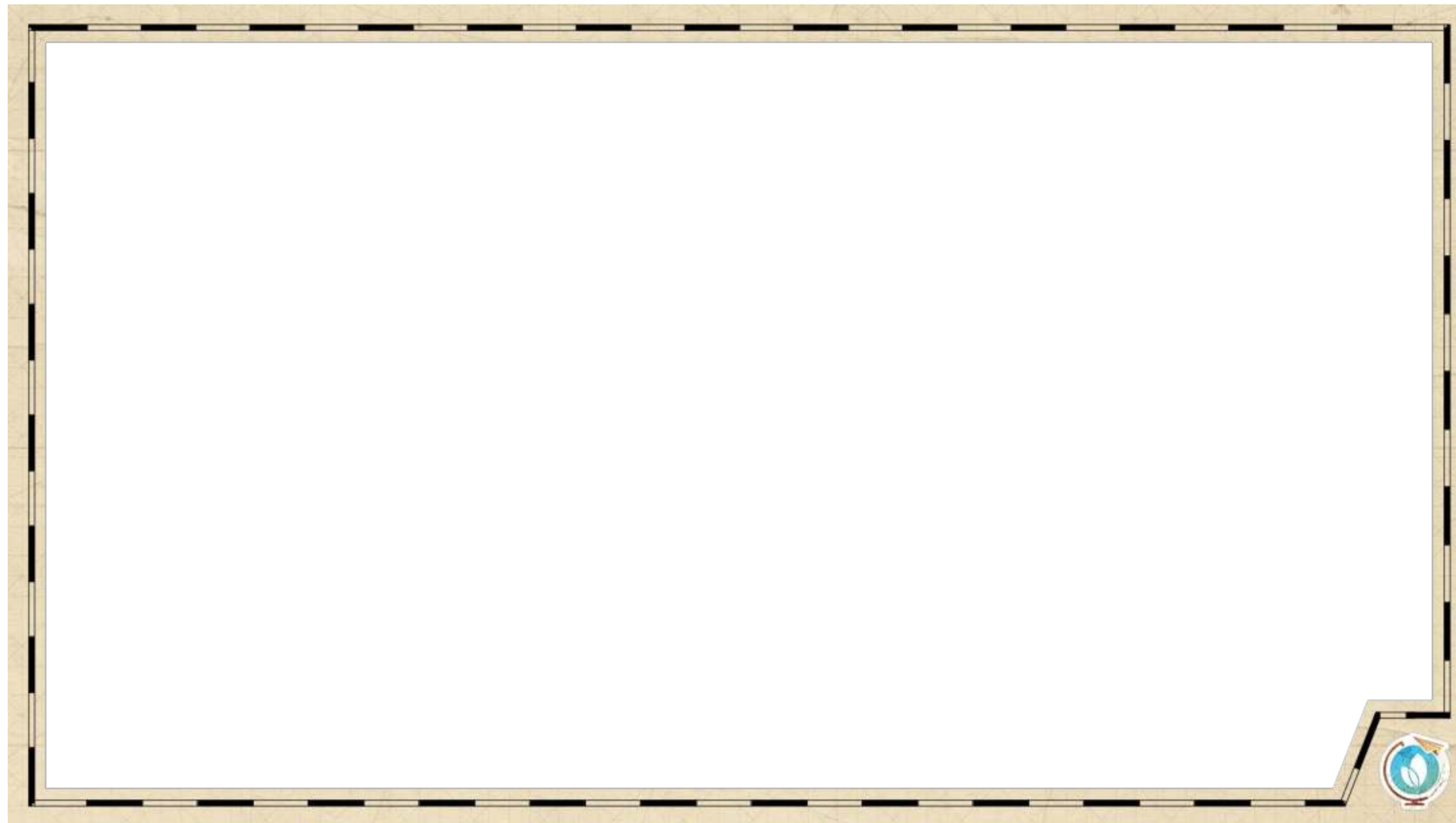
SFS

2023

DESTINATION

VIDEO BACKGROUND

1920 X 1080





[D O W N L O A D](#)